OMAR SLEEM

Full-Stack Web Developer & SEO Specialist

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PROFILE

Full-stack web developer and SEO specialist with **almost 5 years** building websites and online stores, and **2+ years in SEO**. I build every site with performance and search visibility in mind from the first line of code, not after hand-off. **50+ projects** delivered for clients in Egypt, Saudi Arabia, the UAE, the US and the UK.

EXPERIENCE

Web Developer & SEO Specialist

Independent · Remote

Freelance, working with clients across 5 countries

- Delivered **50+ websites and online stores** across e-commerce, healthcare, education, real estate, business and marketing, in Arabic and English (RTL and LTR).
- Built and launched **WordPress, WooCommerce, Shopify and Salla** stores, including a Shopify skincare brand for the US market and pharmacy and cosmetics stores for Egypt and Saudi Arabia.
- Ran **technical and on-page SEO**: Rank Math setup, titles and meta, structured data (schema), XML sitemaps, indexing through Google Search Console, and site speed work with LiteSpeed Cache.
- Handled SEO for a **Dubai real-estate website** aimed at international buyers.
- Designed and coded my own **bilingual (AR/EN) custom WordPress theme** from scratch: custom post types, Polylang, Elementor compatibility, Person schema, mobile-first and animated UI.
- Took projects end to end: requirements, development, launch and post-launch fixes.

SELECTED PROJECTS

Hodhod Pharmacy · E-commerce, Egypt
hodhodpharmacy.com

Dehaz Skincare · Shopify store, USA
dehazskincare.com

Al Salam City · Business website, Saudi Arabia
alsalam-city.com

Talent Engineering · Engineering & construction, Egypt
talent-engineering.com

Muhammed Mamdouh · Real estate, UAE
mamdohdxb.com

U-Richi · E-commerce
u-richi.com

Full portfolio of 25+ live projects: **omarsleem.com**

5+ Years in web development

50+ Projects delivered

5 Countries served

2+ Years in SEO

SKILLS

Development

WordPress · Custom themes · PHP · JavaScript · HTML5 / CSS3 · Elementor

E-commerce

WooCommerce · Shopify · Salla

SEO

Technical SEO · On-page · Schema markup · Rank Math · Search Console

Performance & Multilingual

Speed optimization · LiteSpeed Cache · Polylang · RTL / Arabic

EDUCATION

B.Sc., Faculty of Engineering
Zagazig University · Graduated 2026

LANGUAGES

- **Arabic** — native
- **English** — professional working proficiency

LINKS

- omarsleem.com
- linkedin.com/in/omar-sleem-360643410